



Alex Dusky

SPORTS MARKETING
AND SPONSORSHIP
DIRECTOR

✉ aodusky@gmail.com

☎ 865-985-2028

SKILLS

- Adobe Premiere Pro
- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Social Media Management
- Factoreal Email System
- WordPress/Elementor
- Wix
- VOZZI Text System
- NewTek Tricaster
- Live TV
- Cameras.
(NX, XD, DSLR, Studio)
- Script Writing
- Board operation
- OBS System
- Canva

REFERENCES

Steve DeLay

Previous owner of the Florence
Flamingos and Macon Bacon
stevedelay@theultimatetoolkit.com

Jordan Woodruff

Station Manager of Triple Play
Sports Radio Station
jordan@tripleplaysportsradio.com

EXPERIENCE

Director of Marketing and Sponsorship Activation, Florence Flamingos (May 2023-Present)

Florence, SC Coastal Plain League

I am responsible for all digital marketing (social medias, email campaigns and advertising), game entertainment planning and execution, and managing relationships with both the sponsors and host families of the team. In addition, I am the team's merchandising manager: Overseeing inventory, fulfilling orders and designing new merchandise.

Triple Play Sports Radio (August 2022-May 2023)

Stillwater, OK

Co-host and producer of "The Student Section", a 2-hour nightly radio sports show.

Audio board operator for high school football and basketball games. Responsible for audio levels, commercials and station identification.

In-Game Host/Entertainment and Marketing Intern, Florence Flamingos (Summer 2022)

Florence, SC Coastal Plain League

Created, planned and executed in-game entertainment for 25 home games; responsible for all pre-, in-, and post-game entertainment throughout the season; produced and edited four player interviews; produced hype videos and graphics for social media; assisted in OBS livestream set up through Flo Sports; provided color commentary for three remote broadcasts.

Executive Producer, Reporter and Host, The Poke Report (January 2022-May 2023)

Stillwater, OK Oklahoma State University

Managed all social medias for The Poke Report. Anchored and produced weekly sports shows. Hosted both extemporaneous shows and scripted shows, including a March Madness show with guests from all five Power 5 conferences, a Big 12 baseball show, and a Super Bowl pregame show.

EDUCATION

Oklahoma State University, May 2023

Bachelor of Science in Sports Media

Minor in Political Science